

Attorney Docket No. TACT-001/01US

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5-16-01  
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

JC973 U.S. PTO  
09/785062  
02/16/01

In re application of Fisher et al.

Serial No.: [Not Assigned]

Examiner: [Not Assigned]

Filed: February 16, 2001

Art Unit: [Not Assigned]

For: Method and System for Generating, Displaying, and Manipulating a Marketing Model

Commissioner for Patents  
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT TRANSMITTAL

Enclosed is an Information Disclosure Statement and accompanying Form PTO/SB/08 for the above-identified patent application.

- ☒ In accordance with 37 C.F.R. §1.97(b), no additional fee for submission of the IDS is required.
- ☐ In accordance with 37 C.F.R. §1.97(c), also enclosed is:
- ☐ the fee of \$180.00 as set forth in 37 C.F.R. §1.17(p); or
- ☐ a statement as specified in 37 C.F.R. §1.97(e).
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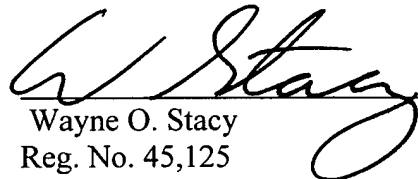
The Commissioner is hereby authorized to charge any appropriate fees under 37 C.F.R. §§1.16, 1.17, and 1.21 that may be required by this paper, and to credit any overpayment, to Deposit Account No. 50-1283.

Dated:

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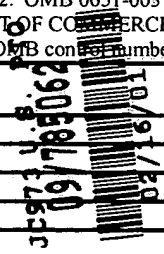
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Approved for use through 10/31/2002. OMB 0651-0031

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Substitute for form 1449A/PTO  <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  <i>(use as many sheets as necessary)</i>				<b>Complete if Known</b>	
<b>Application Number</b>		[Not Assigned]			
<b>Filing Date</b>		February 16, 2001			
<b>First Named Inventor</b>		Fisher, John W. Jr.			
<b>Group Art Unit</b>		[Not Assigned]			
<b>Examiner Name</b>		[Not Assigned]			
<b>Sheet</b>	1	<b>of</b>		<b>Attorney Docket Number</b>	TACT-001/01US



U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code <sup>2</sup> (if known)			
	P1	5,056,792		Helweg-Larsen et al.	10/15/1991	
	P2	5,249,300		Bachman et al.	09/28/1993	
	P3	5,303,170,		Valko	04/12/1994	
	P4	5,890,133		Ernst	03/30/1999	
	P5	5,963,910		Ulwick	10/05/1999	
	P6	6,023,572		Lautzenheiser et al.	02/08/2000	
	P7	6,044,357		Garg	03/28/2000	
	P8	6,067,537		O'Connor et al.	05/23/2000	
	P9	6,078,893		Ouimet et al.	06/20/2000	
	P10	6,085,165		Ulwick	07/04/2000	
	P11	6,088,676		White, Jr.	07/11/2000	
	P12	6,094,641		Ouimet et al.	07/25/2000	
	P13	6,115,691		Ulwick	09/02/2000	

FOREIGN PATENT DOCUMENTS							
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document			Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
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<sup>1</sup> Unique citation designation number.

<sup>2</sup> See attached Kinds of U.S. Patent Documents.

<sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3).

<sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document.

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